



The League of Historic American Theatres
 334 N. Charles Street, 2nd Floor
 Baltimore, MD 21201
 TEL: 410-659-9533 ♦ TOLL FREE: 877-627-0833
 FAX: 410-837-9664 ♦ E-MAIL: info@lhat.org

Valuable Advertising Opportunity

What's the best way to promote your products and services to a targeted audience comprised of key decision-makers actively engaged in rehabilitating and committed to operating and sustaining historic theatres? Advertise in League of Historic American Theatres' publications, which include *inLEAGUE* and the Annual Conference Program.

The LHAT network is growing . . .

- We currently have more than **300 historic theatre members**.
- **60%** of our operating theatre members reported in a recent survey that they **have capital projects on the horizon**.
- Many more member theatres, that are not yet operational, are **currently or have future plans to renovate, restore and/or expand** to make their venues fully operational again.

inLEAGUE is distributed three times a year to more than 600 members of the League and to prospective new members and sponsors. The conference program reaches more than 250 delegates at LHAT's Annual Conference & Theatre Tour plus League members who are not able to attend, AND LHAT uses it as a primary marketing piece to attract new members and sponsors for the entire year following the event. In 2009, we incorporated content for the summer *inLEAGUE* into the conference program, adding more value to both publications, and we will do this again in 2010.

Submission dates, rates and specifications for 2010 publications are listed below. If you are interested in placing an ad, complete the reservation form and remit with payment by mail, or fax to LHAT (410.837.9664) with credit card payment. If you have questions or need additional information about ad specs, please contact:

Colleen Pohlman, Membership Services Director

toll-free (877) 627-0833

e-mail: info@lhat.org

Issuance and Closing Dates 2010

Publication	Mail Date	Space	Material
Spring 2010 <i>inLEAGUE</i> <i>(will include 2010 Membership Directory)</i>	March 30	March 1	March 11
2010 Conference Program <i>(will include Summer 2010 inLEAGUE)</i>	July 14	May 31	June 9
<i>*Note: The Spring inLEAGUE and Conference Program will be printed in 2010. In the last quarter of 2010, LHAT will convert its printed publications to online versions. Schedule and advertising availability will be announced ASAP.</i>			

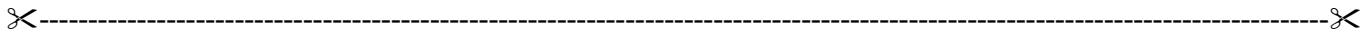
2010 Advertising Rates for Active Members and Non-Members

Note: Color ads are available only in the Conference Program, not in inLEAGUE

Member prices*

NON-Member prices

SIZES	DIMENSIONS	Member prices*		NON-Member prices	
		B & W	4-COLOR	B & W	4-COLOR
Full Page	7-1/4" x 9-3/4"	\$595	\$1,195	\$895	\$1795
1/2 Page (vertical)	3-1/2" x 9-3/4"	\$295	\$695	\$445	\$1045
1/2 page (horizontal)	7-1/4" x 4-3/4"	\$295	\$695	\$445	\$1045
1/4 Page	3-1/2" x 4-3/4"	\$195	\$495	\$295	\$745
1/6 page	3-1/2" x 2-1/4"	\$ 95	\$295	\$145	\$445
COVERS (back & inside)		N/A	\$1295	N/A	\$1945



Advertising Reservation Form

Winter 2009-10 *inLEAGUE* Spring 2010 *inLEAGUE*/Member Directory 2010 Conference Program/Summer *inLEAGUE*

Advertiser _____ Date _____

1/6 pg. 1/4 pg. 1/2 pg. (Vert.) 1/2 pg. (Horiz) Full Pg. Cover (full page) _____ (desired location) Color B/W

Contact _____ Tel _____

Address _____ City _____ State _____ Zip _____

E-mail _____

PAYMENT Check encl. Credit Card# _____

Exp. Date _____ - _____ Security Code: _____ (3-4 digit code on front or back of card) **Total price per ad \$** _____

Cardholder _____ Signature: _____