



The League of Historic American Theatres announces another in a series of regional, professional development sessions . . .

In today's economy, finding funding for any project can be difficult. Donors and other funders are finding it increasingly more important to strongly identify with a project before they will participate. Now, more than ever, members of the League of Historic American Theatres need the skills and expertise to successfully plan and finance the rehabilitation of their historic venues — not just to support their organizations' missions and reach their goals, but also to insure their theatres have strong structures in place so they can successfully operate once the projects are complete.

On Day One of this seminar, a group of experienced historic theatre operators will lead you through the rehabilitation process and the operation of the theatre that must follow — from planning and financing a historic theatre rehabilitation project and the steps necessary to get the funds you need through building a successful operating organization.

On Day Two, presenters will include representatives from the National Trust Community Investment Fund, an industry leader in the placement of corporate equity investments in real estate projects qualified for federal and state historic tax credits. They will discuss what tax credits might mean for your theatre rehabilitation project planning and present case studies of theatre rehabilitation projects that successfully combined both historic rehabilitation and new markets tax credits to attract several million dollars of equity investments.

Financing Historic Theatre Rehabilitation Projects

February 7-9, 2006

***Wilshire Grand Hotel
Los Angeles, California***

Designed by historic theatre professionals for their peers, this two-day seminar is an interactive session. Real life strategies, case studies, and success stories will help illustrate practical and useful information historic theatre operators need to finance rehabilitations projects successfully.

Who should attend?

- Executive directors
- Development staff
- Board members and key volunteers
- Consultants recommending fundraising and financing plans for historic theatres.
- Anyone involved with a project's planning and fundraising efforts

Whether you are involved with a project that is just getting started or are working with an established organization, you will gain valuable information for the success of your project.

Workshop benefits

- Networking with others involved in or planning historic theatre rehabilitation projects.
- A private tour of one of L.A.'s fabulous historic theatres.
- Practical exercises and best practices in organizational development and financing historic theatre rehabilitation projects.
- Animated and experienced workshop presenters.
- Meet and greet receptions on Tuesday and Thursday evenings, February 7 & 9, for networking with LHAT board members and Los Angeles theatre operators.

***Financing Historic Theatre Rehabilitation Projects
February 7-9, 2006 ♦ Wilshire Grand Hotel ♦ Los Angeles, CA***

Hotel Accommodations

Workshop participants receive a special rate of \$129 per night (+ 14.05% tax, single and double occupancy) at L.A.'s Wilshire Grand Hotel.

The Wilshire Grand (www.wilshiregrand.com), is downtown Los Angeles' most prestigious business and pleasure address for travelers. Ideally located in the heart of the city, the hotel is surrounded by major corporations in high-rise office buildings, shopping plazas, museums, theatres and fine restaurants.

To receive LHAT's special room rate, make your reservation at the Wilshire Grand on or **before January 24, 2006**. Call **888-773-2888** and mention the League of Historic American Theatres.

Registration Fees

Registration is limited; register early to secure your participation in this important workshop. (Any registrations received after the workshop's capacity has been reached will be returned.)

Organizations registering three or more individuals at the same time for this workshop are eligible to receive a 10% discount on each registration. This is a great way to involve more of your staff in this professional development session.

Individuals pre-registering **before January 24 2006**, receive the following reduced workshop rates:

- Active LHAT Members - \$195 each
- Non-members - \$295 each
- Team Discount Rate for LHAT Members (3+ individuals from same LHAT member organization, registering at the same time) - \$175 each
- Non-members Team Discount Rate (3+ individuals from the same organization, registering at the same time) - \$265

Individuals registering **January 24, 2006 or later** (including walk up registrations, subject to availability), will be assessed the full registration fee:

- Active LHAT Members - \$235 each
- Non-members - \$335 each
- Team Discount Rate for LHAT Members (3+ individuals from same LHAT member organization, registering at the same time) - \$215 each.
- Non-members Team Discount Rate (3+ individuals from the same organization, registering at the same time) - \$300.

Cancellations by registrant(s) before Jan. 24th are subject to \$50 administrative fee. LHAT is unable to refund any portion of fees for cancellations after that date. All requests must be in writing.

Workshop Agenda

Tuesday Evening, February 7, 2006

5:30-7:00 PM Registration, Opening Reception & Tour of one of L.A.'s historic theatres

Dinner on your own or in self-organized groups.

Wednesday, February 8, 2006

7:30-8:30AM Registration, Coffee and snacks; networking with workshop participants

8:45 Welcome by Local Hosts
Understanding What It Takes To Finance & Rehabilitate Historic Theatre Projects

Noon-1:30 PM Lunch on your own; networking with workshop participants

1:30 Session resumes

5:00 Break for the day

Evening: Dinner on your own or in self-organizing groups.

Thursday, February 9, 2006

8:00 AM Coffee and snacks; networking with workshop participants

8:30 Utilizing Historic Rehabilitation and New Markets Tax Credits.

Noon-1:30 PM Lunch on your own; networking with workshop participants

1:30 Session resumes

4:00-4:30 Wrap-up and Q&A

4:30 Break for the Day

5:00-6:30 Closing Reception with LHAT Board Members and L.A. theatre operators

Seminar Learning Points

- Developing strategic business plans, financial projections and marketing plans.
- Budgeting: costs of fundraising and construction costs; planning for re-restoration in 15-20 years.
- Developing and implementing the renovation capital campaign: board development, in-kind donations, donor recognition, naming opportunities; Sell-a-Seat.
- Creative Financing: construction bridge loans, bond issues & government-backed support, direct funding programs, including grants: CDBG, arts council, EDA, SHP, Save America's Treasures.
- Sequencing development timelines that maximize chances of using use tax credit equity investments
- How to ensure new construction needed to accommodate contemporary productions is eligible for the tax credit.

MAIL - REGISTRATION FORM (L.A.) - FAX

NOTE: IF REGISTERING MORE THAN ONE PERSON FROM AN ORGANIZATION, COMPLETE A SEPARATE REGISTRATION FORM FOR EACH PERSON.

① REGISTRANT CONTACT INFORMATION:

Name Mr./Mrs./Ms. _____

Job Title _____

Organization _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

② YOUR INFORMATION AS YOU WOULD LIKE IT TO APPEAR ON REGISTRANTS LIST TO BE DISTRIBUTED (IF DIFFERENT THAN ABOVE):

Name Mr./Mrs./Ms. _____

Job Title _____

Organization _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

③ PAYMENT (PAYMENT DUE UPON REGISTRATION)

Total Amount Due \$ _____

Check payable to LHAT enclosed.

Charge to my: AMEX MC VISA Discover

CARD NO _____ EXP _____ / _____

CARDHOLDER NAME _____

AUTH. SIGNATURE _____

MAIL OR FAX TO:

The League of Historic American Theatres
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Baltimore, MD 21202-4042
Fax: (410) 837-9664

QUESTIONS?

Call toll free: (877) 627-0833
or
Email: info@lhat.org