



The League of Historic American Theatres
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 FAX: 410-837-9664 ♦ E-MAIL: info@lhat.org

Valuable Advertising Opportunities

What's the best way to promote your products and services to a targeted audience comprised of key decision-makers actively engaged in and committed to rehabilitating, operating and sustaining historic theatres for the benefit of future generations? Advertise in League of Historic American Theatres' publications, which include *inLEAGUE*, the **2010 Membership Directory** and the **34th Annual Conference Program**.

The LHAT network is growing . . .

- We currently have more than **250 historic theatre members**.
- **60%** of our operating theatre members reported in a recent survey that they **have capital projects on the horizon**.
- Many more member theatres, that are not yet operational, are **currently or have future plans to renovate, restore and/or expand** to make their venues fully operational again.

The spring issue of *inLEAGUE* will include a new Membership Directory and be distributed to more than 600 members of the League as well as to prospective new members and sponsors. The 2010 conference program will include the summer issue of *inLEAGUE* and will reach not only the 250 plus delegates attending the Annual Conference, but also hundreds of League members who are not able to attend.

Adding even more value this year, **4-color ads will be available in the summer and spring publications**, AND LHAT will use both as primary marketing pieces to attract new members and sponsors for the entire year following distribution.

Interested in placing an ad? Complete this form and remit with payment by mail, or fax to LHAT (410.837.9664) with credit card payment. If you have questions or need additional information about ad specs, please contact:

Colleen Poehlman, Membership Director

toll-free (877) 627-0833

e-mail: info@lhat.org

PUBLICATION	MAIL DATE	SPACE	MATERIAL
Spring 2010 <i>inLEAGUE</i> + <i>Membership Directory</i>	April 30	March 31	April 8
2010 Conference Program + <i>Summer inLEAGUE</i>	July 14	May 31	June 7

Note: In the 4th quarter 2010, LHAT will convert its printed publications to online versions. Schedule and advertising availability will be announced ASAP.

SIZES	DIMENSIONS	Active Member Prices		NON-Member Prices	
		B & W	4-COLOR	B & W	4-COLOR
Full Page	7-1/4" x 9-3/4"	\$595	\$1,195	\$895	\$1795
1/2 Page (vertical)	3-1/2" x 9-3/4"	\$295	\$695	\$445	\$1045
1/2 page (horizontal)	7-1/4" x 4-3/4"	\$295	\$695	\$445	\$1045
1/4 Page	3-1/2" x 4-3/4"	\$195	\$495	\$295	\$745
1/6 page	3-1/2" x 2-1/4"	\$ 95	\$295	\$145	\$445
COVERS (back & inside)		N/A	\$1295	N/A	\$1945

Advertising Reservation Form

Spring 2010 *inLEAGUE* Member Directory 2010 Conference Program/Summer *inLEAGUE*

Advertiser _____ Date _____

1/6 pg. 1/4 pg. 1/2 pg. (Vert.) 1/2 pg. (Horiz) Full Pg. Cover (full page) _____ (desired location) Color B/W

Contact _____ Tel _____

Address _____ City _____ State _____ Zip _____

E-mail _____

PAYMENT Check encl. Credit Card# _____

Exp. Date _____ - _____ Security Code: _____ (3-4 digit code on front or back of card) **Total price per ad \$** _____

Cardholder _____ Signature: _____