



**10TH ANNUAL
“MEET THE SERVICE PROVIDERS & SUPPLIERS” EXPO
Hyatt Regency San Antonio – JULY 15, 2010**

The League of Historic American Theatres’ annual *Meet & Greet Expo and Reception* provides opportunities for service providers and suppliers to meet representatives of historic theatres, discover their needs, and "put a face with a name" during a premiere conference event. A reception with drinks and appetizers contribute to an informal, no-pressure opportunity for theatre representatives to learn about firms that provide the goods and services they need most. Exhibition spaces are limited and may be reserved on a first-come, first-served basis. Don't miss this valuable opportunity to develop and build relationships with prospective clients.

Why has the “Meet & Greet” been such a successful event?

- Theatre members view this event as a valuable opportunity for making informal, no-pressure introductions with firms providing the services they need most. Plus, they've asked us for more!
- Service providers/suppliers meet representatives from historic theatres, discover their needs, and “put a face with a name” during the premiere conference event.

How is the LHAT “Meet & Greet” different than other industry trade shows?

- As an exhibitor during this special event, you learn about emerging theatres and those that are fully operational, while theatre representatives learn about the latest products and services for our industry. While you and theatre members get to know one another, you can make arrangements for more in-depth conversations over lunch on Friday or Saturday. Or, you can gather information, collect business cards and contact prospective clients following the conference.
- Rather than standard pipe and drape exhibits, LHAT's Expo features table top exhibits during an informal reception at the Hyatt Regency on San Antonio's River Walk. Each LHAT exhibitor receives the same amount of space -- regardless of firm size -- for displaying materials. You may exhibit photographs, company brochures, catalogs and business cards on table tops; or you may opt not to have a table so you can display samples in the six-foot wide area allocated each exhibitor.

Where and when is the Expo this year?

The Expo tops off the first full-day of the conference, Thursday, July 15th from 4:30 to 7:00 PM in the Rio Grande Ballroom East of the Hyatt Regency San Antonio. You'll make some new contacts or renew relationships over drinks and appetizers. To encourage visits to all exhibits, each exhibitor is asked to provide a prize (product sample or item with your company's product logo or to which your business card is attached). Prizes will be awarded at the conclusion of the Expo to participants who have cards punched during visits with exhibitors.

How do I reserve space for my company for the 2010 Expo?

Exhibition space is reserved on a first-come, first-served basis. Register for the Expo through the conference registration form online at www.lhat.org. Expo registration must be completed in advance, no later than June 15, 2010.

What does it cost and what does the fee include?

For a \$500 Expo registration fee for League Members (\$875 for non-members), each exhibitor receives:

- A six-foot (6') table, draped, with two chairs. Easels (in limited supply), which must sit behind the table, will be provided only if you request them in advance.
- A tent card (provided by LHAT) with exhibitor's company name for the table. (Since the Expo is limited to table top exhibits, exhibitors will not be able to hang any kind of sign or banner behind their tables.)
- A listing on the Expo information sheet provided each attendee. The sheet will list all the firms represented at the expo and a map of your location in the exhibit area.
- Acknowledgement on LHAT's conference web site and in follow-up materials, including contact names, a description of services, addresses, phone, fax, e-mail and website link.

Additional Services and Fees

Additional services, including freight shipping & receiving, electrical hook-ups, wireless internet connection and audio-visual support, can be provided by the hotel if arranged in advance. *Registered exhibitors will receive complete information from the Hyatt Regency about optional services, fees and shipping.*

Additional terms of participation:

- Exhibiting companies must send a representative to set up, manage, and strike their exhibits.
- Exhibitors planning to attend the Expo ONLY do not have to register for the full conference. (Single-day registration for Thursday, July 15th for one representative is included in the Expo registration fee.)
- On July 15th, exhibitors may set up from 1:15 PM to 4:15 PM and must remove all materials between 7:00 and 9:00 PM.
- Please complete the following exhibitor questionnaire and return it to the League of Historic American Theatres no later than June 15, 2010.

REGISTER NOW at www.lhat.org

2010 Exhibitor Questionnaire
“MEET LHAT SERVICE PROVIDERS” EXPO

Thursday, July 15, 2010, 4:30 – 7:00 PM

Rio Grande Ballroom East, Hyatt Regency San Antonio

*Complete your Expo registration on line (www.lhat.org) and provide the following information no later **June 15, 2010**.*

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Tel _____ Fax _____ Email _____

I will be contributing the following prize to the Expo Raffle (please limit it to ONE (1):

Our representative(s) at the “Meet and Greet” will be:

(Name) _____ (Title) _____

(Name) _____ (Title) _____

Product/Service description (limited to 100 words) for Expo listing:

Please send us 5 questions to which you frequently respond related to your product or service, so they can be published to direct conference attendees to your exhibit.

1.

2.

3.

4.

5.

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