

# FOCUS 20/20: Your Theatre, Your Town 33<sup>rd</sup> Annual Conference and Theatre Tour Cleveland, Ohio July 15-18, 2009



*Last updated 5/6/09; Subject to change.*

## ***Hanna Theatre Transformation***

Saturday, July 18, 2009

2:00-3:00 PM

*Hanna Theatre, Playhouse Square*

Playhouse Square's re-imagined 1921 Hanna Theatre is the revolutionary new home of Great Lakes Theater Festival, one of the country's pre-eminent regional theatres. A visionary performance setting and social meeting place, this fully flexible 550-seat thrust stage features a range of new technologies and amenities. Join **Paul Westlake, Jr.**, FAIA of Westlake Reed Leskosky, architects, engineers and historic theatre specialists for the project, and **Bob Taylor**, Executive Director of the Great Lakes Theater Festival, in a discussion of the company's new \$14.7 million home and presentation of a project that features a highly collaborative design effort, meaningful reinvestment in Playhouse Square and downtown Cleveland, restoration of an historic American theatre, LEED-CI registration and historic tax credits. A tour of the theatre follows their presentation.

## ***SPEAKER BIOS***

### **BOB TAYLOR**

Executive Director - Great Lakes Theater Festival, Cleveland, OH

In addition to directing the design and construction phases of the Hanna project, Bob manages the finance, development, human resources, planning, and general administration of GLTF. Bob has an MBA from the Weatherhead School of Management at Case Western Reserve University and an undergraduate degree from Aquinas College in Grand Rapids, Michigan. He is a fellow of the 2004 Executive Program for Non-Profit Leaders in the Arts, a program co-sponsored by National Arts Strategies and Stanford Graduate School of Business. Bob has served as mentor to graduate students from Case Western Reserve University's Mandel School of Non-Profit Management and regularly is asked to speak on career opportunities in theater management.

### **PAUL E. WESTLAKE, JR., FAIA**

Managing and Design Principal - Westlake Reed Leskosky, Cleveland, Ohio

Paul Westlake is a nationally recognized specialist in historic theatre preservation and adaptive reuse, and the cultural and performing arts. Mr. Westlake is a board member of the League of Historic American Theatres, trustee of the Cleveland Center for Contemporary Art, former Commissioner of Architecture for the United States Institute of Theatre Technology (USITT) and former board member of the Orpheum Theatre in Phoenix. He has received over 100 national, state, and regional design awards including two National Trust for Historic Preservation Honor Awards and two IIDA Awards for the restoration of historic theatres; USITT awards, numerous AIA and state restoration awards for historic theatres including the Coronado, the Tennessee, Orpheum Theatre and Playhouse Square; as well as the AIA Ohio Gold Medal and Cleveland Arts Prize for Architecture. An experienced speaker, he brings to the League of Historic American Theatres his personal dedication to educating, speaking, and writing about the feasibility, planning, and implementation of successful historic theatre restoration and adaptive reuse projects. He received his Master of Architecture from Harvard University Graduate School of Design, a Bachelor of Science Degree in Economics from Wharton School and a Bachelor of Arts in Architecture from the University of Pennsylvania.