



**9TH ANNUAL
“MEET SERVICE PROVIDERS & SUPPLIERS” EXPO
Wyndham Hotel at Playhouse Square – JULY 16, 2009**

Responding to League theatre members who have asked us to expand this valuable opportunity for receiving informal, no-pressure introductions from firms providing the services they need most, our annual *Meet & Greet Expo and Reception* has been expanded to three hours in a larger venue to accommodate more exhibitors. Exhibition spaces are limited and may be reserved on a first come, first served basis. Don't miss this valuable opportunity to develop and build relationships with prospective clients for your firm's products and services.

Why has the “Meet & Greet” been such a successful event?

- Theatre members view this event as a valuable opportunity for making informal, no-pressure introductions with firms providing the services they need most. Plus, they've asked us for more!
- Service providers/suppliers meet representatives from historic theatres, discover their needs, and “put a face with a name” during the premier event of the weeklong conference.

Why does the Expo provide a good return on my investment?

The Expo is the ideal place to reach decision makers from among the League's growing network — representatives of the venues that most need your products and services. Did you know...

- The League currently has **more than 250 operating historic theatres** across the U.S. and Canada?
- **60% of our operating theatre** members reported in a recent survey that they **have capital projects on the horizon?**
- **Many more** member theatres, that are not yet operational, are **currently or have future plans to renovate, restore and/or expand** to make their venues fully operational again?

How is the LHAT “Meet & Greet” different than other industry trade shows?

- As an exhibitor during this special event, you and theatre members focus on getting to know one another. You learn about emerging theatres and those that are fully operational, while theatre representatives learn about the latest products and services for our industry. Make arrangements for more in-depth conversations over lunch or during the week. Or, gather information, collect business cards and contact prospective clients following the conference.
- Rather than standard pipe and drape exhibits and coffee service, LHAT's Expo features table top exhibits during an informal reception in the Palace Ballroom, 2nd level, of the Wyndham Hotel at Playhouse Square. Each LHAT exhibitor receives the same amount of space -- regardless of firm size -- for displaying materials. You may exhibit photographs of projects, company brochures, catalogs and business cards on table tops. Or you may opt not to have a table so you can display samples in the six-foot wide area allocated each exhibitor.

Where and when is the Expo this year?

The Expo will top off the first full day of the conference on Thursday, July 16th from 3:30 to 6:30pm. You'll do some business, make some new contacts and continue conversations over drinks and appetizers. To encourage visits to all exhibits, each exhibitor is asked to provide one (1) prize (a product sample or product logo item or anything else you like). Prizes will be awarded to participants who get their Expo cards punched by visiting the most exhibits during the three-hour reception.

How do I reserve space for my company for the 2009 Expo?

Exhibition space is reserved on a first-come, first-served basis. Register for the Expo using the regular conference registration form. You can even register online! Expo registration must be completed in advance, **no later than June 26, 2009**, at www.lhat.org.

