



The League of Historic American Theatres
 334 N. Charles Street, 2nd Floor
 Baltimore, MD 21201
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 FAX: 410-837-9664 ♦ E-MAIL: info@lhat.org

Valuable Advertising Opportunity

What's the best way to promote your products and services to a targeted audience comprised of key decision-makers actively engaged in rehabilitating and committed to operating and sustaining historic theatres? Advertise in League of Historic American Theatres' publications, which include *inLEAGUE* and the Annual Conference Program.

The LHAT network is growing . . .

- We currently have more than **250 operating historic theatres**.
- **60%** of our operating theatre members reported in a recent survey that they **have capital projects on the horizon**.
- Many more member theatres, that are not yet operational, are **currently or have future plans to renovate, restore and/or expand** to make their venues fully operational again.

inLEAGUE is distributed three times a year to more than 600 members of the League and to prospective new members and sponsors. The conference program reaches more than 250 delegates at LHAT's Annual Conference & Theatre Tour plus League members who are not able to attend, AND LHAT uses it as a primary marketing piece to attract new members and sponsors for the entire year following the event. In 2009, content for the summer *inLEAGUE* will be incorporated into the conference program, adding more value to both publications.

Submission dates, rates and specifications for 2009-2010 publications are listed below. If you are interested in placing an ad, complete the reservation form and remit with payment by mail, or fax to LHAT (410.837.9664) with credit card payment. If you have questions or need additional information about ad specs, please contact:

Mary Carol Bruff, Operations Coordinator toll-free (877) 627-0833 e-mail: mbruff@lhat.org

Issuance and Closing Dates 2009-10

Publication	Mail Date	Space	Material
<i>In 2009, Summer '09 inLEAGUE content will be included in the 2009 conference program</i>			
2009 Conference Program	July 15	June 1	June 10
Fall '09 <i>inLEAGUE</i>	Oct. 16	Sept. 15	Sept. 25
Winter '09-'10 <i>inLEAGUE</i>	Jan. 8, '10	Nov. 23, '09	Dec. 1, '09
Spring '10 <i>inLEAGUE</i>	March 31, '10	March 3, '10	March 12, '10

2009-10 Advertising Rates for Active Members and Non-Members

Note: Color ads are available only in the Conference Program, not in inLEAGUE

Member prices* **NON-Member prices**

SIZES	DIMENSIONS	Member prices*		NON-Member prices	
		B & W	4-COLOR	B & W	4-COLOR
Full Page	7-1/4" x 9-3/4"	\$595	\$1,195	\$895	\$1795
1/2 Page (vertical)	3-1/2" x 9-3/4"	\$295	\$695	\$445	\$1045
1/2 page (horizontal)	7-1/4" x 4-3/4"	\$295	\$695	\$445	\$1045
1/4 Page	3-1/2" x 4-3/4"	\$195	\$495	\$295	\$745
1/6 page	3-1/2" x 2-1/4"	\$ 95	\$295	\$145	\$445
COVERS (back & inside)		N/A	\$1295	N/A	\$1945

MEMBERS GET THE BEST RATES: Reserve 4 ads and receive a 10% discount

Advertising Reservation Form

2009 Conference Program Fall 2009 *inLEAGUE* Winter 2009-10 *inLEAGUE* Spring 2010 *inLEAGUE*

Advertiser _____ Date _____

Size _____ Shape _____ Color _____

Contact _____ Tel _____

Address _____ City _____ State _____ Zip _____

E-mail _____

Payment: Check encl. Credit Card # _____

Exp. Date _____ - _____ Security Code: _____ (3-4 digit code on front or back of card) Total price per ad \$ _____

Cardholder _____ Signature: _____